

ABOUT ME

I am an award-winning print graphic designer who is comfortable working under the pressure of tight, daily deadlines. Through my 10 years of experience in the newsroom, I have proven my skills as a leader while also being efficient and creative. I'm looking to expand my skills into the digital side of graphic design and growing my creative opportunities beyond the newsroom.

AWARDS

- ▶ Second Place Design and Presentation -News Page Design Portfolio - Daily Under 12,000: New Jersey Press Association - 2018 Better Newspaper Contest - Daily Editorial Competition
- First Place Design and Presentation -News Page Design Portfolio - Daily Under 30,000: New Jersey Press Association - 2014 Better Newspaper Contest - Daily Editorial Competition
- Publisher's Recognition Award for excellence in advertising design for two classified ads published in Classified Connection magazine - 2006.

Graphic Designer

WORK EXPERIENCE

THE JERSEY JOURNAL NEWSPAPER - JERSEY CITY, NJ

Graphic Designer/Production Editor

OCTOBER 2009-PRESENT

- ▶ Page One editor and designer for daily tabloid newspaper. Create eye-catching and award-winning front covers and newspaper pages. Design graphics for special sections and spreads.
- **)** Copywriter for headlines and page one blurbs. Copy edit content for online and print.
- ▶ Collaborate on planning and organizing of news section for the daily paper, adjusting the plan as needed for breaking news.
- **)** Responsible for overseeing newsroom workflow for daily deadlines and communicating with reporters and photographers.
- ▶ Train new employees and designers on programs, protocol and procedures.

CORE/REMAX REAL ESTATE MAGAZINE - TEANECK, NJ

Freelance Graphic Designer

2011-2015

Designed logo, masthead and overall identity of both versions of magazine. Layout of real estate ad pages and full page ads. Created marketing materials for launch of magazine.

THINK NEWSPAPER - WAYNE, NJ

Freelance Graphic Designer

2008-2010

Designed layouts, strip ads, design concepts and art for various sections of the monthly youth educational newspaper.

THE DAILY RECORD NEWSPAPER - PARSIPPANY, NJ

Graphic Designer

APRIL 2006-DECEMBER 2008

- Created effective retail and classified advertising for daily newspaper, marketing, special sections, quarterly magazines, spec ads and online campaigns under tight deadlines.
- ▶ Conceived of and designed promotional materials and advertisements such as rate cards, fliers, postcards, bill stuffers, rack cards, business cards, and in-house stationery.
- > Filled in as advertising trafficker when needed. Organized and prioritized ad tickets and materials for Creative Services department
- Trained new employees and designers on protocol and procedures of the Creative Services department.

DAVLER MEDIA GROUP - NEW YORK, NY

Freelance Graphic Designer

JULY 2008-SEPTEMBER 2008

▶ Created advertising for magazines such as Promenade, City Guide, and various Parent magazines in the metro New York area.

THE NEW JERSEY HERALD - NEWTON, NJ

Graphic Designer

JUNE 2002-SEPTEMBER 2002

• Created advertising for the daily newspaper on tight deadlines.

ALL AMERICAN CRAFTS, INC. - BYRAM, NJ

Graphic Designer/Illustrator

MAY 2001-AUGUST 2001

• Created Layouts for Crochet Fantasy and & Knit 'N Style magazines. Designed Illustrations for crochet patterns in Crochet Fantasy's Afghan special magazine.

EDUCATION

MONTCLAIR STATE UNIVERSITY, UPPER MONTCLAIR, NJ

▶ Bachelor of Arts - Fine Arts Studio major, concentration in Graphic Design - 2004